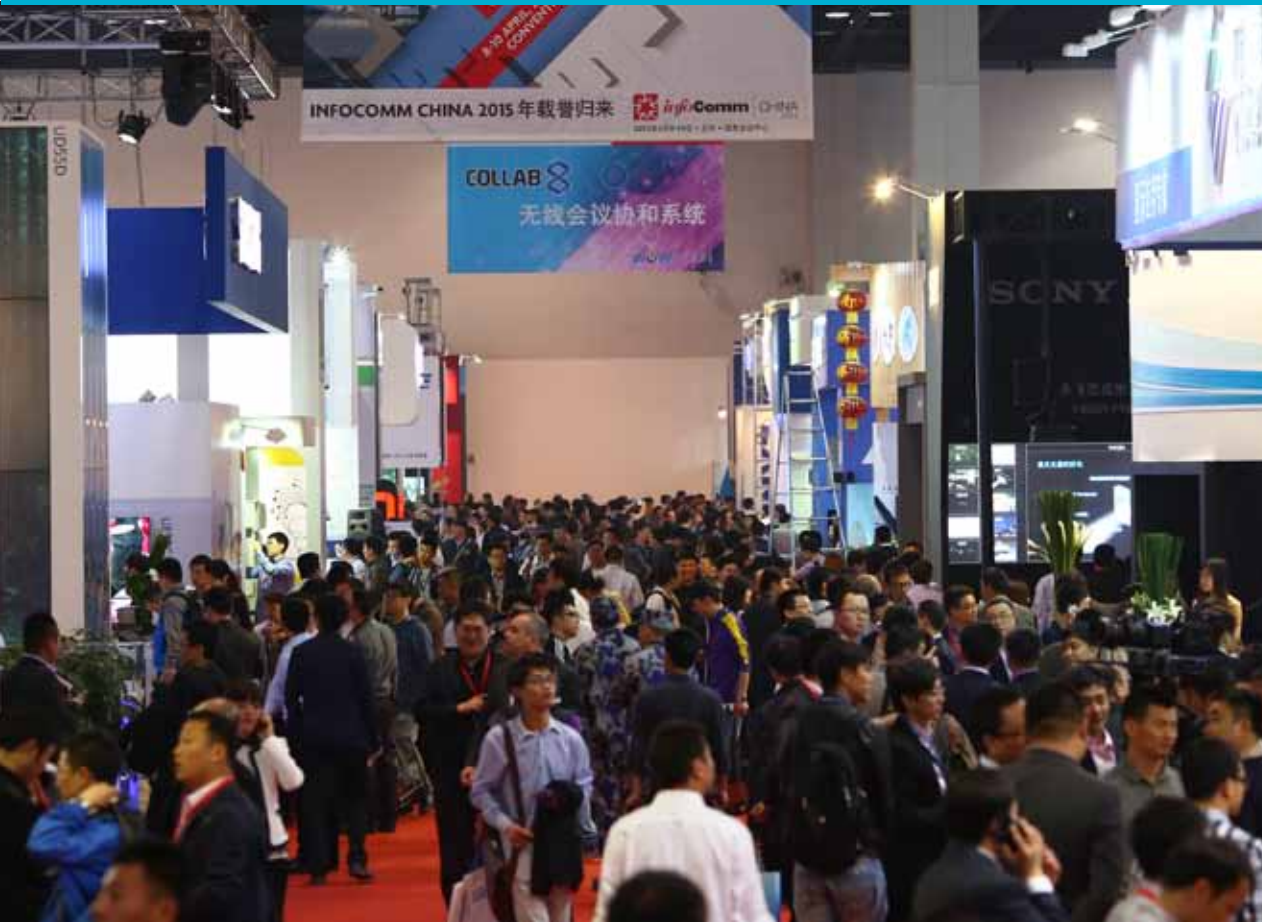


THE POWER OF DIGITAL INTERCONNECT

Every Game-changer's Playing Field

8 – 10 April 2015
China National Convention Center
Beijing, China

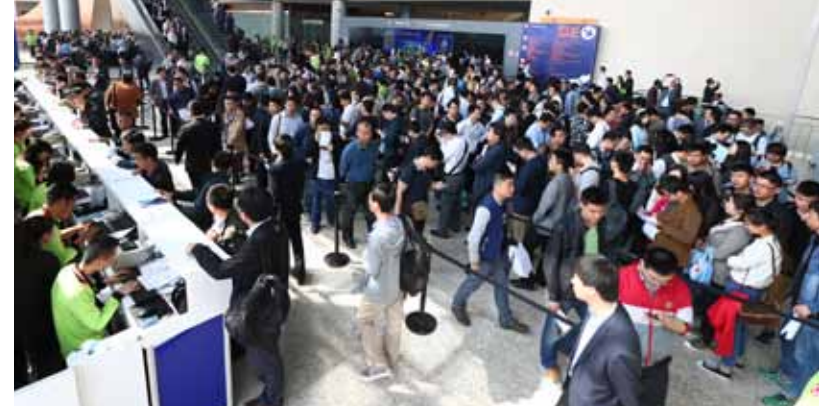


A juggernaut in its own right, Asia Pacific's pro-AV market will surpass North America's to become the largest in the world in 2016. Worth \$41.7 billion then, it will become an epicentre of activity that pulls the world's industry players. Regional brands are funnelling resources to solidify their standing while international companies have eyed Asia Pacific as their new stronghold. As they make inroads into the region, they will converge in one place – InfoComm China.

DATES	OPENING HOURS	REGISTRATION HOURS
8 April 2015 (Wednesday)	9:30am – 5:00pm	9:00am – 4:30pm
9 April 2015 (Thursday)	9:00am – 5:00pm	8:30am – 4:30pm
10 April 2015 (Friday)	9:00am – 4:00pm	8:30am – 3:00pm

InfoComm China is the nation's most definitive pro-AV and Info-Comm show. With the objective of raising the stature of the pro-AV and Info-Comm industries, it features a large showcase of products and solutions as well as impressive learning opportunities with its Summit line-up. Leading and nascent brands ride on the show to reach out to discerning solution seekers. They meet with other movers and shakers to take their business to the next level. Conversely, solution seekers know that the show is buoyed by the might of forward-thinking companies. The latter boasts cutting-edge solutions that can catalyse their sectors' competitiveness.

The multifaceted benefits are why InfoComm China has been a winning formula for all industry stakeholders. The 2014 edition was a rousing success, attracting more than 20,000 visitors to the show. This year's show will exceed all expectations. It will be bigger – 400 exhibiting companies over a 50,000-sqm floor space occupying 7 halls at the China National Convention Center. It will also be better – besides shining the spotlight on trendsetting technologies as well as broader networking opportunities, InfoComm China 2015 will launch two new platforms, World Premiere and AudioForum.



Exclusive look at cutting-edge products set to revolutionise your business

WORLD PREMIERE

Be the first to see trailblazing products the world has never before seen at the World Premiere. The launch of this annual platform will feature brand names like Bosch, whose wireless conferencing system will redefine smart offices, and Mt. Titlis, whose console solution will heighten operational efficiency.

DISCOVER & COLLABORATE

First-time exhibitors will inspire the show for recurring visitors. See how Beijing Bright Technology and EIKI (Shanghai) are shaping the future of different industries with their own arrays of projectors. Interface with companies like Canon, which has carved a name for itself in the field of imaging and optical solutions. Amid the heightened action, there will also be the presence of the familiar. International bellwethers like Christie Digital, Jupiter Systems, Samsung, Extron and LG will participate and demonstrate the salient features of their highly sought-after solutions. So will big local and regional names like Budee, Dehao, Tico and EZPro.

Meeting industry bellwethers and forward-thinkers

INFOCOMM UNIVERSITY SEMINARS

The impressive line-up of sessions at the InfoComm China 2015 Summit engenders a wealth of learning opportunities. In particular, the InfoComm University Seminars will imbue pro-AV technicians and engineers as well as IT professionals with the latest industry practices and market trends. Sessions will be conducted in Chinese and, for the very first time, English as InfoComm China caters to its increasingly international visitorship.

Learning opportunities to make your business future-ready

NEW-TO-ASIA PRODUCTS

The excitement continues as solutions that have generated much worldwide acclaim will arrive in Asia Pacific for the very first time. The entry of these solutions marks a new surge in Asia Pacific's pro-AV and info-comm industry.

Access to headline-making solutions that are now coming to Asia Pacific

AUDIOFORUM

Knowledge-sharing that will advance the audio domain

Learning opportunities at InfoComm China 2015 are heightened by the addition of AudioForum to the show this year. A learning platform replete with insightful knowledge, AudioForum seeks to raise the calibre of all professionals, from integrators to technicians and designers. Audio designers can benefit from learning about system types and their limitations to draw the best results from their installations. This and other topics covered let delegates stay in sync with the latest audio technologies and trends.

EXPLORING CHINA

Take a break amid the three jam-packed days of activities and soak up Beijing's vast history and fascinating traditions. Rub shoulders with the natives and learn their way of life. The organisers have put together travel packages for all visitors' convenience (Refer to page 8).

Expand your horizon and enrich your business

EXHIBITORS SEEKING DISTRIBUTORS

Collaborative prospects for charting new paths

Regional and international brands eager to seek out new representation channels will also be at InfoComm China 2015. These include Blackmagic Design Asia, Crestron Asia and dnp denmark as – respectively, leading purveyors of creative video technology, control automation solutions and optical projection screens. With an all-encompassing suite of products and solutions, the show will be a playground for distributors looking to complement their offerings.

Opportunities to network and learn abound at every turn. Industry players can team up with global and local brands to augment their strengths. Solution seekers can strike up transformative partnerships with companies that can pave the way for their business expansion.

HARNESS THE POWER OF DIGITAL INTERCONNECT TO FUTURE-PROOF YOUR BUSINESS AT INFOCOMM CHINA 2015.



WIN an EDGE

...over the crowd and enjoy fast admission. Pre-register your visit online now and you could win a *Samsung GALAXY Note Edge. Admission to InfoComm China 2015 is FREE.

* The organiser reserves the right to replace lucky draw prizes with items of similar or equal value without prior notice.

www.infocomm-china.com
www.ifcshow.com



WORLD PREMIERE

THE WORLD'S FIRSTS, RIGHT HERE



The pro-AV and Info-Comm industry is on the cusp of a revolution and InfoComm China 2015 will set the wheels in motion. Its World Premiere is a platform for industry players to unveil their brand new offerings. These solutions will write the blueprint for 21st-century business operations. Be among the firsts in the world to get that exclusive look.

The inaugural World Premiere will feature companies such as

- **Bosch**
- **Mt. Titlis**
- **Beijing Bright Technology**
- **BXB Electronics**
- **Chongqing RongHao**
- **Foshan Langdu**
- **PHILIPS Public Display System**
- **VNS**
- **Aurora Multimedia**
- **Extron**

“

Through our participation at previous InfoComm China shows, we have gotten a feel of the latest conferencing-related systems in the market. Now, Bosch is about to shake things up again. We are adding a new system to our DCN multimedia family. This second-generation conferencing product is designed to be the most flexible discussion system ever, keeping pace with the latest wireless technologies in the market.

**Fu Yun Ping, General Manager (China),
Bosch (Shanghai) Security Systems Ltd.**

”

Headquartered in Beijing, Bright AV Solutions is committed to providing an all-encompassing suite of pro-AV products. Our sales network spans the entire country and we work with Barco to bring high-quality visual solutions to our clients. We are exciting about tapping InfoComm China as the platform to promote our brand new product. This invention will allow us to deliver an enthralling visual experience. We look forward to meeting and engaging customers at the show.

**Jing Yan, General Manager,
Beijing Bright Technology Co., Ltd.**

”

“

Our new brainchild will demonstrate the strength and competitiveness of BXB's R&D and design ability. We strive for zero defects when it comes to our conference, PA, images and language laboratory systems. We have taken into consideration the needs of our customers and created a product that will meet the requirements of industry applications. Visitors will get to experience the amazing power of our latest product.

**Jerry Hung, Vice President,
BXB Electronics Co., Ltd.**

”

“

Mt. Titlis has created a one-of-a-kind console for use in command centres. It can be employed in transport, power, military, energy, rail and aviation industries; wherever high operational efficiency is demanded. The console will cater to personnel's ergonomic requirements during operations. Whether sitting or standing, personnel can still enjoy a seamless workflow, unencumbered by physical constraints.

**Ding Gang Wei, General Manager,
Mt. Titlis (Beijing) Systems Control
Technology Co., Ltd.**

”

NEW-TO-ASIA PRODUCTS

REVOLUTIONARY TECHNOLOGY, NOW WITHIN REACH

InfoComm China gives you access to a multitude of pro-AV and Info-Comm offerings. The following products have taken the world by storm, and are now hitting Asia Pacific's shores. Be at the show to discover how they can enhance your own business offerings.



COMPANY	PRODUCT
ATEN China Co., Ltd.	VM5808H - 8 x 8 HDMI Matrix Switch with Scaler
Aurora Multimedia Asia Ltd.	JPX Series Visually Lossless HDMI over IP
Beijing Tricolor Technology Co., Ltd.	The Hades Video Wall Processors
Beijing Xinzhipeeng Technology Development Co., Ltd.	AV-WSM Network Control Center
Chiayo Electronics Co., Ltd.	2.4G Digital Two-Way Tour Guide System
Creator Corporation	A/V Seamless Modular Matrix
d&b Audiotechnik (China) Ltd.	Y-Series Speaker
Dalian GigaTec Electronics Co., Ltd.	DVI-ECO Seamless Intelligent Switcher
Dongguan Musicrown Electronic Technology Co., Ltd.	AK900 6-Channel Pre-Amp Effects Karaoke Amplifier
Extron Electronics (Shanghai) Co., Ltd.	Extron DTP CrossPoint® 84 Matrix Switcher
Gefen Inc.	Wireless HDMI 60GHz
Guangzhou Ruisheng Lighting & Audio Equipments Co., Ltd.	Shure ULX-D Digital Wireless System
Hangzhou Linker Digital Technology Co., Ltd.	CNP888 Network Audio Matrix Processor
Jiangsu Yiqing Optoelectronic Technologies Co., Ltd.	Zero Smart HD Projection TV
Osee Technology Co., Ltd.	DSY Monitor Grade Professional Splicing Equipment
Plus In Industry Co.	DVI.D Cable
Shenzhen Blossom Technology Co., Ltd.	VBLOSSOM BLM-85 HD Conference Engineering Camera
Shenzhen Chip Optech Co., Ltd.	1.9mm Ultra-Small Pixel Pitch LED Lights
Shenzhen Hanrui Technology Co., Ltd.	4K Conferencing Camera
Shenzhen Infree Digital Technology Co., Ltd.	Paperless Video Conferencing System
Shenzhen JinJiuTianShi Industrial Co., Ltd.	JT-HD20K HD Video Conferencing Camera
Shenzhen Walltming Technologies Co., Ltd.	WTE Series Large Screen Splicing Processor
SZ Reach Tech Co., Ltd.	Meeting Recording Machine
tv ONE (Shanghai) Electronic Technology Co., Ltd.	Video Converter
VNS Inc.	GeoBox G-402 Video Wall Controller
Xiamen RGBlink Science & Technology Co., Ltd.	MSP 200 Audio Visual Signal Generator
Xilica Audio Design (Asia) Ltd.	Neutrino A Series Open-ended and Uo U Series Hybrid Digital Audio Media Matrix

EXHIBITORS SEEKING DISTRIBUTORS

THE MEETING POINT OF BRANDS AND POTENTIAL

InfoComm China 2015 is where you can meet international brands looking to expand their footprint in China and other parts of Asia Pacific. Industry players can also explore tie-ups with distributors to take their own brands farther — into other provinces in China as well as onto the world stage.



Adder Technology
AMC Baltic
ATEN China Co., Ltd.
ATEIS China
Aurora Multimedia Asia Ltd.
Beijing Bright Technology Co., Ltd.
Beijing Digibird Technology Development Co., Ltd.
Beijing JS Technology Co., Ltd.
Beijing KENSENCE Technology Development Co., Ltd.
Beijing KXWELL Technology Co., Ltd.
Beijing Lanbe Tianhe Technology Co., Ltd.
Beijing Rvsun Acoustics & Light Equipment Co., Ltd.
Beijing Xinzhipeang Technology Development Co., Ltd.
Blackmagic Design Asia Pte Ltd.
BXB Electronics Co., Ltd.
Chiayo Electronics Co., Ltd.
Comm-Tec Asia Ltd.
Creator Corporation
Crestron Asia Ltd.
Dalian GigaTec Electronics Co., Ltd.
Dataton AB
Digital Signage Multimedia Alliance Taiwan
dnp denmark as
Extron Electronics (Shanghai) Co., Ltd.

Gefen Inc.
Grandview Crystal Screen Co., Ltd.
Greatwall Infotech Co., Ltd.
Guangzhou AVA Electronics Co., Ltd.
Guangzhou Samplex Eletronic Technology Co., Ltd.
Guangzhou SUNTRON Electronics Co., Ltd.
Highgrade Tech. Co., Ltd.
iSmart Video Tech Co., Ltd.
Jeeyin Electronics (Beijing) Co., Ltd.
JEYT (Beijing) technology Ltd.
Jiangsu Baihong Audio Video Technology Co., Ltd.
Jiangsu Yiqing Optoelectronic Technologies Co., Ltd.
Keewin Display (Shanghai) Ltd.
KLOTZ System Ltd.
Kunshan Hongjie Electronics Co., Ltd.
Mansion Industry Co., Ltd.
MicsView Network Technology Co., Ltd.
Mt. Titlis (Beijing) Systems Control Technology Co., Ltd.
Nanpeng Technology Development Ltd.
Nantong Zeal Young Electronic Co., Ltd.
ONELAN Asia
Opticis Co., Ltd.
Osee Technology Co., Ltd.
Plus In Industry Co.
Qidong Vision Mounts Manufacturing Co., Ltd.

RayLink Information Technology Inc.
RT Com Co., Ltd.
SALI® Electronics System (Shanghai) Co., Ltd.
Shanghai Lefedv Showtech Co., Ltd.
Shanghai Mviewtech Co., Ltd.
Shanghai Pallas Electric Company Ltd.
Shanxi Ovision Optronics Co., Ltd.
Shenzhen Hanrui Technology Co., Ltd.
Shenzhen Hua Rui Tong Technology Co., Ltd.
Shenzhen Liantronics Co., Ltd.
Shinybow Technology Co., Ltd.
Sinolaser Projection Technology Co., Ltd.
Smart Cabling & Tramsmission Corp.
Smart Target Holdings Limited.
Sunrise_Vision
Suzhou Dongshan Precision Manufacturing Co., Ltd.
SZ Reach Tech Co., Ltd.
Team SoftEx Inc.
VIA Technologies, Inc
Viamax Technologies Co., Ltd.
VNS Inc.
Wuxi E-Sphere Technology Co., Ltd.
Xiamen Ribeen Electronic Technology Co., Ltd.
Xilica Audio Design (Asia) Ltd.
Yealink Network Technology Co., Ltd.
Yuan High-Tech Development Co., Ltd.

LIST OF EXHIBITING COMPANIES

UNCOVERING NEW BUSINESS OPPORTUNITIES

As its repute grows, InfoComm China increasingly attracts new exhibiting companies. Discover the new and exciting collaborative possibilities that will arise among the companies making their first InfoComm China appearance.

[project: syntropy] GmbH
AAVARA Innovation Corp.
Adder Technology
AMC Baltic
AMX Asia Ltd.
ATEIS China
ATEN China Co., Ltd.
audio.hc360.com
audio160.com
Audio-technica (Greater China) Ltd.
Aurora Multimedia Asia Ltd.
AV 010
AVCONE&COROARAC (HK) Professional Co., Ltd.
AVone Technology Co., Ltd.
Beijing Boda Sound Engineering Co., Ltd.
Beijing Brillview Technology Co., Ltd.
Beijing Digibird Technology Development Co., Ltd.
Beijing Haidian Pangu Technology Co.
Beijing HCSTCOM Co., Ltd.
Beijing Innovational Flyhorse Electronic Equipment Co., Ltd.
Beijing J&YOptical Communication Technology Co.Ltd.
Beijing JS Technology Co., Ltd.
Beijing Jun Qiao
Beijing KENSENCE Technology Development Co., Ltd.
Beijing KXWELL Technology Co., Ltd.
Beijing Lichuangxinye Technology Development Co., Ltd.
Beijing Oriental Prime Connections FilmTV Technology Co., Ltd.
Beijing Pacific Budee Technology Development Co., Ltd.
Beijing Rvsun Acoustics & Light Equipment Co., Ltd.
Beijing Tricolor Technology Co., Ltd.
Beijing Triolion Science & Technology Co., Ltd.
Beijing Tsys Technology Development Co., Ltd.
Beijing Twinflag Century Technology Co., Ltd.
Beijing Uanthink
Beijing Union Control Technology Co., Ltd.
Beijing Wanyanshiji Technology Co., Ltd.
Beijing Weitaijiaye Science & Technology Co., Ltd.
BenQ (Hong Kong) Ltd.
Biteer (Xiamen) Electronics Technology Co., Ltd.
Blackmagic Design Asia Pte Ltd.
Bosch (Shanghai) Security Systems Ltd.
broadcast.hc360.com
Building Electrical & Intelligent System
Building Electrical Information
BXB Electronics Co., Ltd.
CA001
CANARE Electric Corporation of Tianjin
CAS Group International Ltd.
Chengdu Fscreen Sci-tech Co., Ltd.
Chiayo Electronics Co., Ltd.
China Educational Equipment Network
China Hotel Association

Christie Digital Systems (Shanghai) Co., Ltd.
Co-Edifice Video Technology Co., Ltd.
Colink Digital Technology Co., Ltd.
Commerce
Comm-Tec Asia Ltd.
Coolux China Ltd.
Creator Corporation
Crestron Asia Ltd.
d&b Audiotechnik (China) Ltd.
Dalian GigaTec Electronics Co., Ltd.
Dataton AB
Davinfo.com
Dehao Electronics Technology Ltd.
Digital Projection Ltd.
dnp denmark as
Doteck Digital Technologies
Editorial Board of Modern Educational Technology
edu.hc360.com
EPSON (China) Co., Ltd.
Extron Electronics (Shanghai) Co., Ltd.
EZPro International (HK) Ltd.
Foshan Tianchuang Zhongdian Trading Co., Ltd.
Gefen Inc.
Government Procurement Information
Grandview Crystal Screen Co., Ltd.
Greatwall Infotech Co., Ltd.
Guangdong Public Security Protection Technology Association
Guangzhou AVA Electronics Co., Ltd.
Guangzhou DSPPA Audio Co., Ltd.
Guangzhou Hong Bingcang Trading Co., Ltd.
Guangzhou ITC Electronic Technology Ltd.
Guangzhou Jiekong Electronic Technology Co., Ltd.
Guangzhou Ruisheng Lighting & Audio Equipment Co., Ltd.
Guangzhou Samplex Eletronic Technology Co., Ltd.
Guangzhou Shirui Electronics Co., Ltd.
Guangzhou SUNTRON Electronics Co., Ltd.
Guangzhou Wei Zhi Electronic Science & Technology Co., Ltd.
Haitian Electronic Technology Co., Ltd.
Hangzhou DeskMedia Information Technology Co., Ltd.
Hangzhou Huahuitong Technologies Co., Ltd.
Hangzhou Linker Digital Technology Co., Ltd.
Haoyee Technology, Corp. Ltd., Shanghai
Harman International
HDBaseT Alliance/Valens
Hebei Haijie Modern Educational Equipment Co., Ltd.
Highgrade Tech. Co., Ltd.
Highwing International Technology Ltd.
Hitachi Digital Products (China) Co., Ltd.
HLEE (China) Audiovisual Equipment Co., Ltd.
Infitec GmbH
InfoAV China
Intech Solutions (Beijing) Co., Ltd.
Intelligent Building & City Information
Intelligent Building Branch of China Construction Industry Association

International Broadcast Information
itavcn.com
Jeeyin Electronics (Beijing) Co., Ltd.
JEYT (Beijing) Technology Ltd.
Jiangsu Baihong Audio Video Technology Co., Ltd.
Jiangsu Redleaf Audio & Visual Equipment Co., Ltd.
Jiangsu Yiqing Optoelectronic Technologies Co., Ltd.
Kavamedia.Beijing
King Fung Electronics Co., Ltd.
KLOTZ System Ltd.
KNX China
Kramer Electronics Ltd.
Kunshan Hongjie Electronics Co., Ltd.
LAVA (Lighting Audio Visual Asia)
Leyard Optoelectronic Co., Ltd.
LG Electronics (China) Co., Ltd.
Lightware Visual Engineering Asia
Mega Stage
Meyer Sound Laboratories Inc.
MicsView Network Technology Co., Ltd.
Mt. Titilis (Beijing) Systems Control Technology Co., Ltd.
Nanpeng Technology Development Ltd.
Nantong Zeal Young Electronic Co., Ltd.
Ningbo GQY Video & Telecom Joint Stock Co., Ltd.
ONELAN Asia
OSEE Technology Co., Ltd.
Panasonic Corporation of China
PHILIPS Public Display System
Phoenix Audio International Ltd.
PJ Time
Plus In Industry Co.
ProAudio Asia
ProAV China
Projector Window
Prysm, Inc.
Qiaodeng Video & Audio Equipment Co., Ltd.
Qidong Vision Mounts Manufacturing Co., Ltd.
Qutronix Technology, Inc.
RayLink Information Technology Inc.
Reliable Photonics (Shenzhen) Co., Ltd.
Rextron
RGB Spectrum
SAL® Electronics System (Shanghai) Co., Ltd.
Samsung Electronics China HQ
secu.hc360.com
SEEYOO Electronic & Technological Co., Ltd.
Sennheiser Hong Kong Ltd.
Shanghai EVIS Technology Co., Ltd.
Shanghai Lefedv Showtech Co., Ltd.
Shanghai Mviewtech Co., Ltd.
Shanghai Pallas Electric Company Ltd.
Shanghai Sansi Electronic Engineering Co., Ltd.
Shanghai Videocon Multimedia Technology Co., Ltd.
Shenzhen Blossom Technology Co., Ltd.
Shenzhen Blue Diamond Sphere Technology Co., Ltd.
Shenzhen DeviceWell Technology Co., Ltd.
Shenzhen Dvision Video Telecommunication Co., Ltd.

Shenzhen Hanrui Technology Co., Ltd.
Shenzhen Hitevision Technology Co., Ltd.
Shenzhen Hua Rui Tong Technology Co., Ltd.
Shenzhen infree Digital Technology Co., Ltd.
Shenzhen JinJiuTianShi Industrial Co., Ltd.
Shenzhen Liantronics Co., Ltd.
Shenzhen Magnimage Technology Co., Ltd.
Shenzhen Minrray Industry Co., Ltd.
Shenzhen OneKing Technologies Co., Ltd.
Shenzhen Tendzone Intelligent Technology Co., Ltd.
Shenzhen Walltiming Technologies Co., Ltd.
Shenzhen Zaide Optoelectrics Technology Development Co., Ltd.
Shinybow Technology Co., Ltd.
Shure Asia Ltd.
Skyware Communications Ltd.
Smart Cabling & Transmission Corp.
Smart Home
Smart Target Holdings Ltd.
smarterchina
Sony (China) Ltd.
Sunrise_Vision Shanghai
Systems Integration Asia
SZ Reach Tech Co., Ltd.
Taiden Industrial Co., Ltd.
Talent Electronics & Technology Co., Ltd.
Tsingtoo Video (Beijing) Technology Co., Ltd.
TV One Ltd.
ty360
Uniclass Technology Co. Ltd.
Unilumin Group Co., Ltd.
ValueHD Corporation
Viamax Technologies Co., Ltd.
Video Engineering; Audio Engineering
Winconn Technology
Wingmax Technology
WolfVision GmbH
World Show
Wuhu Xingdian Industrial Co., Ltd.
Wuxi E-Sphere Technology Co., Ltd.
Xiamen RGBlink Science & Technology Co., Ltd.
Xiamen Ribeen Electronic Technology Co., Ltd.
Xi'an Beiguang OptoElectronic Technology Co., Ltd.
Xilica Audio Design (Asia) Ltd.
Yooan.net & Security marketing news
Yuan High-Tech Development Co., Ltd.

NEW EXHIBITORS

Appotronics Corporation
Beijing Bright Technology Co., Ltd.
Beijing Caiyida Science and Technology Development Co., Ltd.
Beijing Feng Xin Da Science & Technology Co., Ltd.
Beijing Jiudazhisheng Science & Trade Co., Ltd.
Beijing Lanbe Tianhe Technology Co., Ltd.
Beijing SoundIP Co., Ltd.
Chongqing RongHao Display Technology Co.,Ltd.
Datapath
Digital Signage Multimedia Alliance Taiwan
Dongguan Musicrown Electronic Technology Co., Ltd.
EIKI (Shanghai) Co., Ltd.
Foshan Langdu Intelligent Appliance Technology Co., Ltd.
Guangzhou Awwin Electronics Co., Ltd.
Guangzhou Tenon Office Equipment Co., Ltd.
Haina Pu Science and Technology Development (Beijing) Co., Ltd.
Heng Di Audiovisual Device Co., Ltd.
InAVate Asia Pacific
iSmart Video Tech Co., Ltd.
Keewin Display (Shanghai) Ltd.
Mansion Industry Co., Ltd.
Mirconn Ltd.
Ningbo Soundking Electronics & Sound Co., Ltd.
Opticis Co., Ltd.
PC Vision Ltd., Taiwan Branch (H.K.)
Rohde & Schwarz (China) Technology Co., Ltd.
RT Com Co., Ltd.
SCI Co., Ltd.
Shanxi Ovision Optronics Co., Ltd.
Shen Zhen Puas Industrial Co., Ltd.
Shenzhen Absen Optoelectronic Co., Ltd.
Shenzhen BangWei as technology Co., Ltd.
Shenzhen Chip Optech Co., Ltd.
Shenzhen City ASK Technology Co., Ltd.
Shenzhen Luxon Optoelectronic Technology Co., Ltd.
Shenzhen Mary Photoelectricity
Shenzhen Pinwei technology Co., Ltd.
Sichuan Changhong Electronics System Co., Ltd.
SkyDigma Co., Ltd.
Starmedia
Suzhou Dongshan Precision Manufacturing Co., Ltd.
Taiwan Carol Electronics Co., Ltd.
Team SoftEx Inc.
Tui Corporation
VIA Technologies, Inc.
VNS Inc.
Wealleys Technologies Co., Ltd.
Yealink Network Technology Co., Ltd.

INFOCOMM CHINA 2015 SUMMIT

WHERE THE FUTURE TAKES SHAPE

INFOCOMM UNIVERSITY SEMINARS

Spearheaded by industry experts, InfoComm University Seminars will benefit pro-AV technicians and engineers who wish to expand their technical knowledge. The comprehensive line-up includes discussions on business viability of 4K as well as challenges in conference systems and HDBaseT. From this year on, sessions will also be conducted in English, attesting to InfoComm China's growing repute as a global event.

8 April | 1100-1150 | Room 2 (403)

TRENDS & CHALLENGES IN CONFERENCE SYSTEMS

Conferencing is no longer in the hands of a few audio specialists as it works to accommodate and take advantage of AV/IT convergence. This will have an impact on both the architecture of the systems and the competencies that integrators need to have to install conference systems in the future.

BART DESCHODT, GENERAL MANAGER, TELEVIC CONFERENCE

Bart Deschodt, General Manager of Televic Conference, has over two decades of experience in General, Business Development and Sales Management for global businesses in the IT and AV industry. He started his career in the electronic banking industry and repositioned Vasco Data Security as the leading authentication provider for home banking applications. Bart joined Televic in 2006, and has focused on the internationalization of the company.

8 April | 1400-1450 | Room 2 (403)

ADDRESSING COMMON AV INSTALLATION CHALLENGES WITH HDBASET

Over the years, professional installers and integrators had to cope with several challenges posed by technology's inherent limitations, such as distance, latency and electromagnetic interferences, cable clutter, field complexity and more. HDBaseT, now the de-facto standard for pro-AV installations, addresses many of these challenges with a simple proposition: to guarantee the best-user experience when delivering high-throughput video over low cost and ubiquitous cabling infrastructure. This session discusses the common problems facing installers and integrators and how HDBaseT can help solve these issues.

UDI DELGOSHEN, SALES & BUSINESS DEVELOPMENT DIRECTOR APAC, VALENS

Udi Delgoshen works for Valens out of Hong Kong in the capacity of Sales and Business Development director APAC. In the last 14 years he was working out of Hong Kong and Israel in senior Sales, Marketing and Business Development roles in Infineon and AudioCodes where his focus was on the APAC territory. Before that he served 7 years as the head of an R&D group in an elite technology unit in the Israeli Defense Forces.

Mr. Delgoshen holds a BSc Electronic Engineering degree and an MBA degree both from Tel Aviv University both with honor.

8 April | 1500-1550 | Room 2 (403)

MATH FOR AUDIO AND ACOUSTICS

Review of the basic units of measure used in audio (like the deciBel) and acoustic work, and basic acoustic concepts. Review of various measures of distortion, and what subjectively matters to listeners. Relate the basic concepts back to practical use when evaluating specifications. Live demo of basic acoustic test gear. Many graphs and pictures in the presentation to fully illustrate all points. All questions will be answered following the talk.

ROB BAUM, OWNER, PACIFIC AUDIO CONSULTING

Rob has worked as an audio engineer in design, specification, test, production, and sourcing of consumer, commercial and professional audio products and components for over 25 years – in the USA and throughout Asia. Highlights include working on Microsoft's Kinect, headsets and webcams; the first "Beats by Dre" headphone; the first mass-produced internet phone for Cisco. Rob writes articles from time to time for various trade magazines, including a series of technical reviews of professional studio monitors. Rob is also a board member of the non-profit trade group of loudspeaker manufacturers, ALMA (Association of Loudspeaker Manufacturing and Acoustics).

9 April | 1500-1550 | Room 2 (403)

THE EXPLORATION OF NETWORKED AUDIO PROTOCOLS: AVB, COBRANET & DANTE

The AV industry is on the cusp of an evolutionary change. This presentation will provide details and context on the specific features and functions of CobraNet, Dante and AVB, and how these standards are not mutually exclusive. Included are specific discussions around:

1. The importance and inevitability of Audio Protocols for the future AV solutions.
2. The differentiating time mechanism of CobraNet, Dante and AVB
3. IP routing of media over networks (specifically differentiating "route-ability" from the mechanics of Layer 2 and Layer 3)
4. A review of the various aspects of AES-67 and its role when using different Audio Protocols.

KANE ZHANG, ASIA PACIFIC SENIOR APPLICATIONS ENGINEER, BIAMP SYSTEMS

Kane joined Biamp Systems' Applications Engineering department in February 2010 after relocating from Toronto to Hong Kong. Kane brings 12 years of extensive experience in the AV industry. He specializes in DSP programming, and has extensive experience working with all kinds of audiovisual systems, including projects that feature products from Polycom and Tandberg video conferencing configurations. Factor in his previous experience in the Asian region, he brings a wealth of technical consultation and expertise to his new role at Biamp.

9 April | 1600-1650 | Room 2 (403)

TECHNOLOGIES AND METHODS TO SEAMLESSLY MIX LIVE VIDEO, STOCK FOOTAGE AND IMAGERY DURING EVENTS

We all hear about interactive exhibitions and dynamic events; however what do they really mean? And how do they work? This seminar looks at the production workflow, systems integration and available tools. It explores certain technical and creative challenges involving live media streaming and interactivity over standard network solutions. Highlights include real-world projects such as museum installations, public shows and live events.

FREDRIK SVAHNBERG, GENERAL MANAGER, PROJECT SALES, DATATON AB

Fredrik comes from a strong business background and is an acknowledged expert and speaker in the field of presentation, display and control. He began his career in the 80s when multi-image was at its height. In his role at Dataton, Fredrik is involved in a broad range of projects, from small-scale business presentations, interactive visitor experiences to high-profile international events.

AUDIOFORUM

Another first for InfoComm China is the AudioForum. Conducted by Connessioni (www.connessioni.biz) with the support of InfoCommAsia, this platform is where you can learn from audio specialists and system integrators as well as keep abreast with the latest audio technologies and trends. Check out our website (www.infocomm-china.com/en/) for more information as they become available.

TRAVEL PACKAGES

BUSINESS, WITH PLEASURE

Enjoy a hassle-free sojourn in China. Our tour packages have been designed so that you can maximise your time here. It includes transfers between your hotel to China National Convention Center. Well-paced city tours will also take you to the heart of Beijing. From business to sightseeing, your experience at InfoComm China will be an eye-opener.



PACKAGE A		PACKAGE B	
CELEBRITY INTERNATIONAL GRAND HOTEL <i>5D 4N 5-star Deluxe Twin accommodation</i>			
FIRST 2 GUESTS:	CNY3,988/pax	FIRST 2 GUESTS:	CNY3,888/pax
EACH ADDITIONAL GUEST:	CNY1,400/room	EACH ADDITIONAL GUEST:	CNY1,400/room
BEST WESTERN OL STADIUM HOTEL <i>5D 4N 4-star Superior Twin accommodation</i>			
FIRST 2 GUESTS:	CNY3,688/pax	FIRST 2 GUESTS:	CNY3,588/pax
EACH ADDITIONAL GUEST:	CNY1,100/room	EACH ADDITIONAL GUEST:	CNY1,100/room
TOUR ITINERARY <i>Includes transport (airport-hotel / train station-hotel, hotel-show venue & tour)</i>			
<p>8 APRIL (WEDNESDAY) Arrive at airport / train station, and check into hotel. Depending on arrival time, you may wish to visit InfoComm China 2015. There are Summit sessions in English 11am – 4:50pm. <i>Hotel-show venue transport on own.</i></p> <p>9 APRIL (THURSDAY) Visit InfoComm China 2015. There are Summit sessions in English 3pm – 4:50pm. Next, enjoy a Shichahai Lake night cruise (with snacks & tea). <i>Lunch & dinner on own.</i></p> <p>10 APRIL (FRIDAY) Visit InfoComm China 2015 exhibition Indulge in a Peking Duck dinner at Bianyifeng, followed by a Kongfu Show at the Red Theatre. <i>Lunch on own.</i></p> <p>11 APRIL (SATURDAY) Sightseeing at Badaling Great Wall, followed by lunch at Badaling Hotel. Next stop, the Summer Palace, ending with Solana by night. <i>Dinner on own.</i></p> <p>12 APRIL (SUNDAY) Check out of hotel, and arrive at airport / train station for departure.</p>		<p>8 APRIL (WEDNESDAY) Arrive at airport / train station, and check into hotel. Depending on arrival time, you may wish to visit InfoComm China 2015. There are Summit sessions in English 11am – 4:50pm. <i>Hotel-show venue transport on own.</i></p> <p>9 APRIL (THURSDAY) Visit InfoComm China 2015. There are Summit sessions in English 3pm – 4:50pm. Indulge in a Peking Duck dinner at Bianyifeng, followed by a Kongfu Show at the Red Theatre. <i>Lunch on own.</i></p> <p>10 APRIL (FRIDAY) Visit InfoComm China 2015. Next, enjoy a Shichahai Lake night cruise (with snacks & tea). <i>Lunch & dinner on own.</i></p> <p>11 APRIL (SATURDAY) Sightseeing at The Forbidden City, Nanluoguxiang, the Summer Palace, ending with Solana by night. <i>Lunch & dinner on own.</i></p> <p>12 APRIL (SUNDAY) Check out of hotel, and arrive at airport / train station for departure.</p>	

To book your travel package, please contact Mr. Zhang Lei at zhanglei@ccme.china.com